

Let the adventure begin



1. *Everything begins with imagination, and the **courage** to start.*

“All our dreams can come true if we have the courage to pursue them.”

Walt Disney



| 2. *You'll need bucket loads of resilience.*

“ Success is going from failure to failure without losing your enthusiasm “

Winston Churchill



3. *We live in a world of opportunity. Leverage it.*

TO REACH

50 MILLION PEOPLE

THE LANDLINE PHONE

RADIO

TELEVISION

75
YEARS

38
YEARS

13
YEARS

FACEBOOK

ANGRY BIRDS

3.5
YEARS

35
DAYS



| 4. *Be passionate and pursue the remarkable.*

“The ones who are crazy enough to think they can change the world are the ones who do”

Steve Jobs



5. The world needs leaders.

“ It is the difference we have made to the lives of others that will determine the significance of the life we lead ”

Nelson Mandela

*In the end, it's not the years in your life that count. It's
the life in your years.*

Abraham Lincoln