

Constructing Narratives to Drive Change

Think Future no. 2
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W: capitasocial.org

T: @capita_social

I: [capitasocial](https://www.instagram.com/capitasocial)

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What are the features of today's dominant story and where are these stories told?

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I-21 →
Wall ST





DO IT FOR THE GRAM



Food Network ✓

October 3 at 1:15 PM · 🌐

#10: When in doubt, photograph noodles.



FOODNETWORK.COM

10 Ways to Be a Better Food 'Grammer

#DoltFortheGram

What does this look like for you?

- In the next ten minutes go on a social media scavenger hunt
- Find examples of the dominant stories in your network
- You can find it in a post, a tweet, or even a person. Feel free to document your findings in whatever way you choose.
- Share this with a small group and unpack the features of the key narratives in your network and the place of children in those

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Why have those predominant narratives triumphed and where is the child left out in them?

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What are promising alternatives that recenter the young child and the family? And how can we build upon those alternatives?

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Craft a New Narrative

- In the next ten minutes answer the following question
 - *What would a promising alternative that recenters the young child and family look like?*
 - *What does it look like for your persona?*
- Share your answer and discuss how we can build upon those alternatives for society
- Create a tangible artifact of your alternative narrative

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Thank you.

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